

Resilient Michigan Investment Strategy Summit

February 21 & 22, 2024

Port of Detroit's Waterview Loft
130 Atwater Street, Detroit, Michigan

Day One, February 21, 2024 - 2:30 PM - 7:00 PM

Workshop: Innovation, Sustainability, and Climate
University of Michigan (Open to All Registrants)

3:30 PM - 5:00 PM

The University of Michigan's legacy intersects with its future, shaping innovative solutions for Michigan's sustainable growth. From manufacturing expertise to cutting-edge design, our initiatives pave the way for a climate-friendly economy, emphasizing smart infrastructure, advanced mobility, and equitable practices. This panel will explore U-M's commitment to innovation, sustainability, and climate action, driving positive change for generations to come.

Panelists:

- Moderator: Dean Jonathan Overpeck, University of Michigan
- Scott Shireman, Director, University of Michigan Center for Innovation
- Tony Reames, Director, Detroit Sustainability Clinic
- Liesl Clark, Director, Climate Action Engagement

Opening Reception

5:00 PM - 7:00 PM

- Maureen Donohue Krauss, President & CEO, Detroit Regional Partnership
- Sameera Fazilli, Senior Advisor, BuildUS

Day Two, February 22, 2024 - 8:00 AM - 5:00 PM

Registration and Breakfast

8:00 AM - 9:00 AM

Welcome and Fireside Chat

9:00 AM - 9:45 AM

- Michigan Governor Gretchen Whitmer
- Karen Kornbluh, Senior Advisor, Milken Institute

Plenary Panel One: Framing the Opportunities in Autos, Advanced Manufacturing, AI, and More

9:45 AM - 10:30 AM

- Moderator: Kerry Duggan, CEO, SustainabiliD
- Jonathan Smith, Senior Chief Deputy Director, Michigan Department of Labor and Economic Opportunity
- Carla Walker-Miller, CEO, Walker-Miller Energy Services
- Dug Song, Entrepreneur
- Chong-Anna Canfora, Executive Director, AFL-CIO Workforce Development Institute

Plenary Panel Two: Building American-Made Energy: A Conversation

10:45 AM - 11:30 AM

- Jigar Shah, Director, Department of Energy Loan Programs Office

Plenary Panel Three: New Cross-Sectoral Players, Partners, and Project Catalysts

11:30 AM - 12:00 PM

- Moderator: Troy Duffie, Director, Milken Institute
- Charisse Conanan Johnson, Co-CEO, Next Street
- Nia Batts, General Partner, Union Heritage Ventures
- Jacob Corvidae, Principal, Rocky Mountain Institute
- Aaron Seybert, Managing Director of Social Investment Practice, Kresge Foundation

Lunch

12:00 PM - 12:30 PM

Lunch Panel, What Do Investors Want?

12:30 PM - 1:15 PM

- Moderator: Dan Carol, Senior Director, Milken Institute
- Laurel Blatchford, IRA Chief Implementation Officer, Department of Treasury
- Amy Hovey, Chief Executive Officer and Executive Director, State of Michigan
- Hector Negroni, Founder and CEO, Foundation Credit
- Sanjay Wagle, CEO, Lightsmith Group

Implementation Breakout Sessions - 1:30 PM - 3:45 PM

Michigan's Economic Transition: Building Resilient Supply Chains

Panelists and presenters will discuss Michigan's net-zero transition, covering supply chain needs, supplier opportunities and challenges, and supportive policies. Gain valuable insights into Michigan's economic landscape and investment opportunities.

- Moderator: Glenn Stevens, Executive Director, MICHauto
- Michelle Robinson-Sourie, CEO, Michigan Minority Supplier Development
- Christina Roeder, Executive Vice President, Detroit Regional Partnership
- Wafa Dinaro, Executive Director, New Economy Initiative
- Catherine Boland, Vice President of Legislative Affairs, Motor Equipment and Manufacturers Association
- Jordan Dickinson, Labor-Industry Liaison, Department of Energy, Office of Manufacturing and Energy Supply Chains
- Alex Jacquez, Associate Director of Intergovernmental Affairs, White House, National Economic Council
- Rachel McCleery, Senior Advisor, Department of Treasury
- Matt McCauley, Senior Vice President of Regional Prosperity, Michigan Economic Development Corporation
- Natalie Chmiko, Senior Vice President of Small Business Solutions, Michigan Economic Development Corporation
- Ingrid Tighe, President, Michigan Manufacturing Technology Center
- Alyse Polly, Assistant Director of Policy and Programs, NC Growth
- Frank Hawkins Kenan Institute of Private Enterprise, Kenan-Flagler School of Business at the University of North Carolina at Chapel Hill

Community-Scale Infrastructure

From project identification to predevelopment, in order to effectively leverage these funds, local community leaders are stepping into the role of project developers – some for the first time. This panel will explore how organizations from regional economic development organizations to grassroots nonprofits can organize around project priorities and advance their climate, equity, and economic objectives.

- Moderator: Rachel Halfaker, Associate Director, Milken Institute
- Lisa Miller, Director of Partnerships and Engagement, Michigan Office of Rural Prosperity
- Marseille Allen, Director of Diversity, Equity, Inclusion, and Belonging, SustainabiliD
- Cory Connolly, Director, Office of Climate and Energy, Michigan Department of Environment, Great Lakes, and Energy
- Molly Freed, Senior Associate, Rocky Mountain Institute
- Brian Anderson, Executive Director, Interagency Working Group on Coal and Power Plant Communities and Economic Revitalization, Department of Energy

Workforce Development for Michigan's Clean Energy Economy

The nation's clean energy economy will not succeed without strategic investment in America's great resource – working families. Join this session to understand the historic workforce development opportunities catalyzed by the Administration's once-in-a-generation climate, infrastructure and security funding. Hear from leaders across the state, local, federal, philanthropic, and training sectors developing Michigan's strategy for a best-in-class, inclusive workforce to achieve their goals. Learn from direct project leaders from MUST Construction Careers and the Electric Vehicle Infrastructure Training Program (EVITP) to discuss their new Electric Fast Track pilot to support new and diverse entrants into the skilled trades, especially electrical fields, funded by the Siemens Foundation's EVeryone Charging Forward™ initiative, helping everyone plug into the economic opportunities of EV Charging.

- Moderator: Jennifer Mefford, Co-chair, EVITP
- Susan Corbin, Director, Michigan Department of Labor and Economic Opportunity
- Terri Weems, Group Executive of Workforce and Detroit at Work
- David Etzwiler, CEO, Siemens Foundation
- Chery Sanford, Director, Workforce Programming, MUST Careers
- Byron Osbern, IBEW Local 58
- Brad Markell, Senior Advisor, Department of Energy, Loan Programs Office
- Greg Pitoniak, Southeast Michigan Community Alliance (SEMCA)

From DC to Detroit – How can Michigan leverage IRA and BIL to build a resilient 21st century clean economy?

The first part of this session will define “Industrial Strategy” and how IRA, BIL, and CHIPS have informed and shaped the development of a federal industrial strategy that focuses on domestic supply chains and decarbonization. The session will also focus on how Michigan is uniquely positioned to benefit from federal industrial strategy and use it to meet the state's own economic development and decarbonization goals. This discussion will conclude with an in process case study where the State of Michigan and Department of Energy will discuss its efforts to stand up State Energy Financing Institutions in Michigan.

- Moderator: Arnab Pal, Principal Advisor and Consultant, Department of Energy, Loan Programs Office
- Dr. Ellen Hughes-Cromwick, Senior Fellow, Third Way
- Jamil Poonja, Senior Advisor, Governor Gretchen Whitmer (tentative yes, but waiting for final confirmation)
- Hans Reimer, Department of Energy, Loan Programs Office
- Cory Connelly, EGLE
- Zach Kolodin, Chief Infrastructure Officer, Governor of Michigan
- Cassie Rowlands, Pioneer Public Affairs

Break

3:45 PM - 4:00 PM

Closing Keynote and Townhall

4:00 PM - 5:00 PM

- Keynote: Deputy Secretary Don Graves, Department of Commerce
- Townhall: Kerry Duggan and Jon Smith, facilitators